

A young girl is the central figure, dressed as a pilot. She wears a dark aviator cap, goggles, a light blue scarf, a light blue t-shirt, denim overalls, and light blue sneakers. Her arms are outstretched, and she has large, brown, cardboard wings attached to her back. She is standing on a simple wooden stool in a vast, green field under a clear sky. The overall mood is one of freedom and aspiration.

# Work-life balance in one place with one card

WHAT IS **CAFETERIA**? CAFETERIA OFFERS PLENTY OF SHOPS,  
E-SHOPS, SERVICES, ENTERTAINMENT AND RELAXATION.



# THE EBENEFITY PAYMENT CARD



Would you like an eBenefity payment card by Mastercard instead of paper vouchers? The world will be greener, and everything becomes simpler for you. Use the card to pay in shops at payment terminals or in e-shops, even with Apple Pay or Google pay. You also get an application on your computer and mobile phone for perfect overview about your spending and balance.



## BENEFITS OF THE EBENEFITY CARD FOR EMPLOYEES



### Keep everything under control

Clear and concise information about your balance and payments in the mobile application, so you know exactly what you can treat yourself to.



### A single card instead of vouchers

The eBenefity card works like a conventional payment card, even for contactless payments or with Apple Pay or Google Pay.



### Clear business finder

A list of businesses and e-shops which accept the eBenefity card can be found on the website or in the application. Where will you be going today?





# WHERE TO ACCEPT PAYMENTS USING THE EBENEFITY CARD

## #01 IN A SHOP

- **By card** – wave or insert the card into the payment terminal
- **Apple Pay** – simply wave the mobile phone near the payment terminal
- **Google Pay** – simply wave the mobile phone near the payment terminal

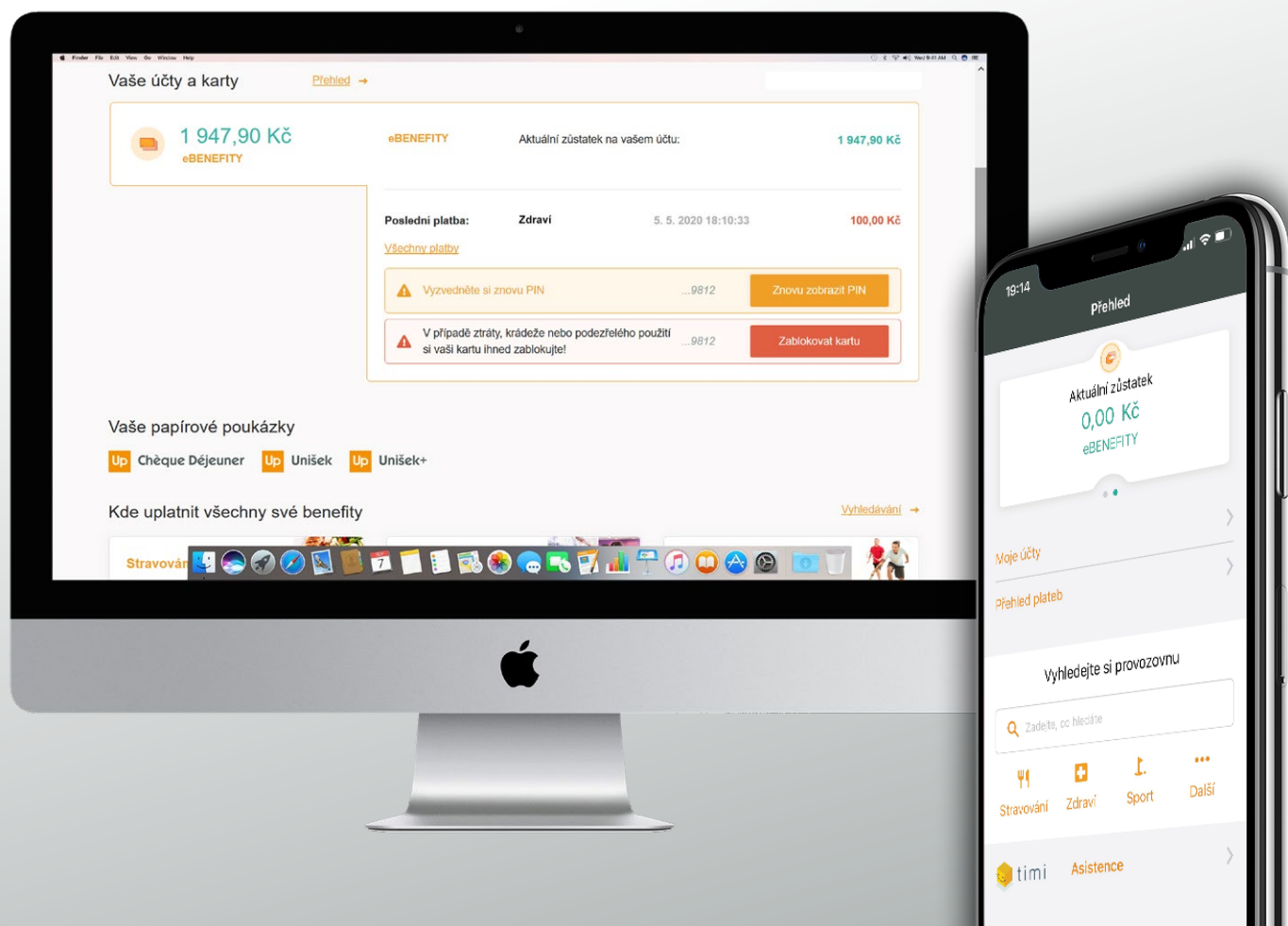
## #02 IN AN E-SHOP

- **By card** – enter the card details in the payment gateway

# HOW TO MANAGE THE EBENEFIT CARD IN MŮJ UP

Enter the digital world through the Můj Up application, which lets you easily manage your eBenefity card. Everything you need is available from the homepage. View your card's current balance and easily find your

spending and card top-ups. You can also find partners offering benefits. It doesn't matter whether you log in to the desktop version or from a mobile phone, your login details are the same.



Before you can use the card for the first time, you will need to log in to the desktop version of Můj Up and collect the PIN for your eBenefity card. This activates the card.





## FIGURES WE CARE ABOUT



**8,000**

satisfied companies



**Since 1995**

on the Czech market



**36,000**

restaurants and shops



**310,000**

users

## THE UP GROUP, FORMERLY CHÈQUE DÉJEUNER

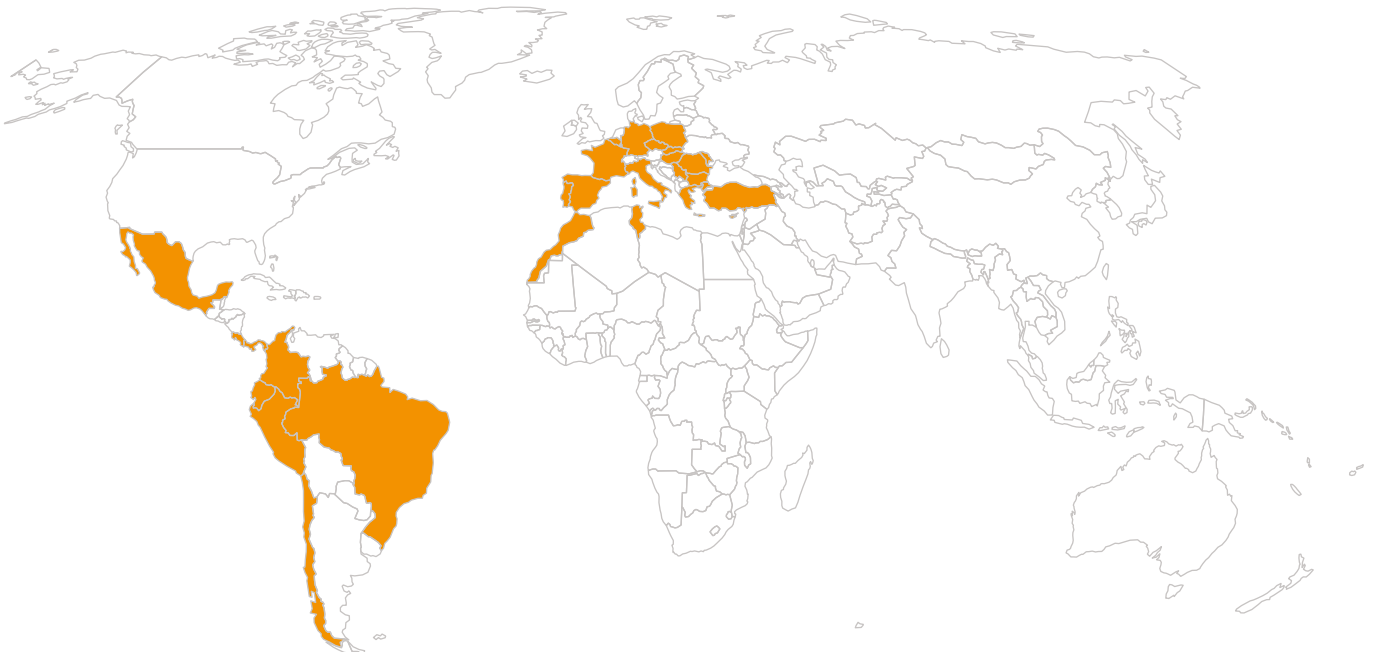
Offers professional services and solutions for voucher and card systems.

### GUARANTEE OF HIGH-QUALITY SERVICES

Through its products and services, the Up Group strives to fulfil the needs of companies, businesses and individuals for their social benefits and services, and encourages involvement in social responsibility. All of the group's services are certified under the ISO 9001:2008 quality standard.

### INTERNATIONAL OPERATIONS

The company formed in 1964 in France and currently operates in 29 countries, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Germany, Greece, Italy, Morocco, Mexico, Moldavia, Poland, Portugal, Romania, Slovakia, Spain, and Turkey.





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