

A young girl is the central figure, dressed as a pilot. She wears a dark aviator cap, goggles, a light blue scarf, a light blue t-shirt, denim overalls, and light blue sneakers. Her arms are outstretched, and she has large, brown, cardboard wings attached to her back. She is standing on a simple wooden stool in a vast, green field under a clear sky. The overall mood is one of freedom and aspiration.

# Work-life balance at one place and on one card

WHAT IS **CAFETERIA**? IT MEANS MANY STORES,  
E-SHOPS AND SERVICES, FUN AND RELAX

Up eBenefity

# EBENEFITY PAYMENT CARD



Would you like to replace your paper vouchers with an eBenefity Mastercard from Up? The world will be greener and things will be easier for you. You can use this card to pay at stores, in e-shops or use Apple Pay or Google Pay. You also have an application available for your phone and PC, which will give you a perfect overview of your spending and balance.



## EBENEFITY CARD BENEFITS FOR EMPLOYEES



### All under control

Your mobile application gives you an overview of your balance and payments so that you know what you can still afford.



### Payment card as you like it

You will use it for payments in the same way. Even for contactless payments. Of course, it also keeps up with modern technologies, so that you can easily pay with smart watch or your mobile phone, via Apple Pay or Google Pay.



### You will always get something back

Pay with your eBenefity card at selected partners and you will receive a chunky portion of discounts from Up partners. Learn more in My Up.



## WHERE TO PAY BY EBENEFITY CARD

### #01 CONTACTLESS

- by approximating your eBenefity card
- you are not limited by any daily cap

### #02 WITH CONTACT

- by entering your PIN
- you are not limited by any daily cap

### #03 APPLE PAY OR GOOGLE PAY

- all you need is to approximate your mobile phone to the payment terminal



You will recognize our partners' stores by an eBenefity sticker on the doorway.

## WHAT WILL YOU GET EXTRA

### #01 UP CLUB

- an attractive loyalty program where you get something back for using the eBenefity card for payments

### #02 A CHUNKY PORTION OF DISCOUNTS

- an attractive discount coupons and CASHBACK Up Full Wallet where you get money back when shopping at selected e-shops

### #03 TIME WITH COLLEAGUES

- endorsements in the form of short messages

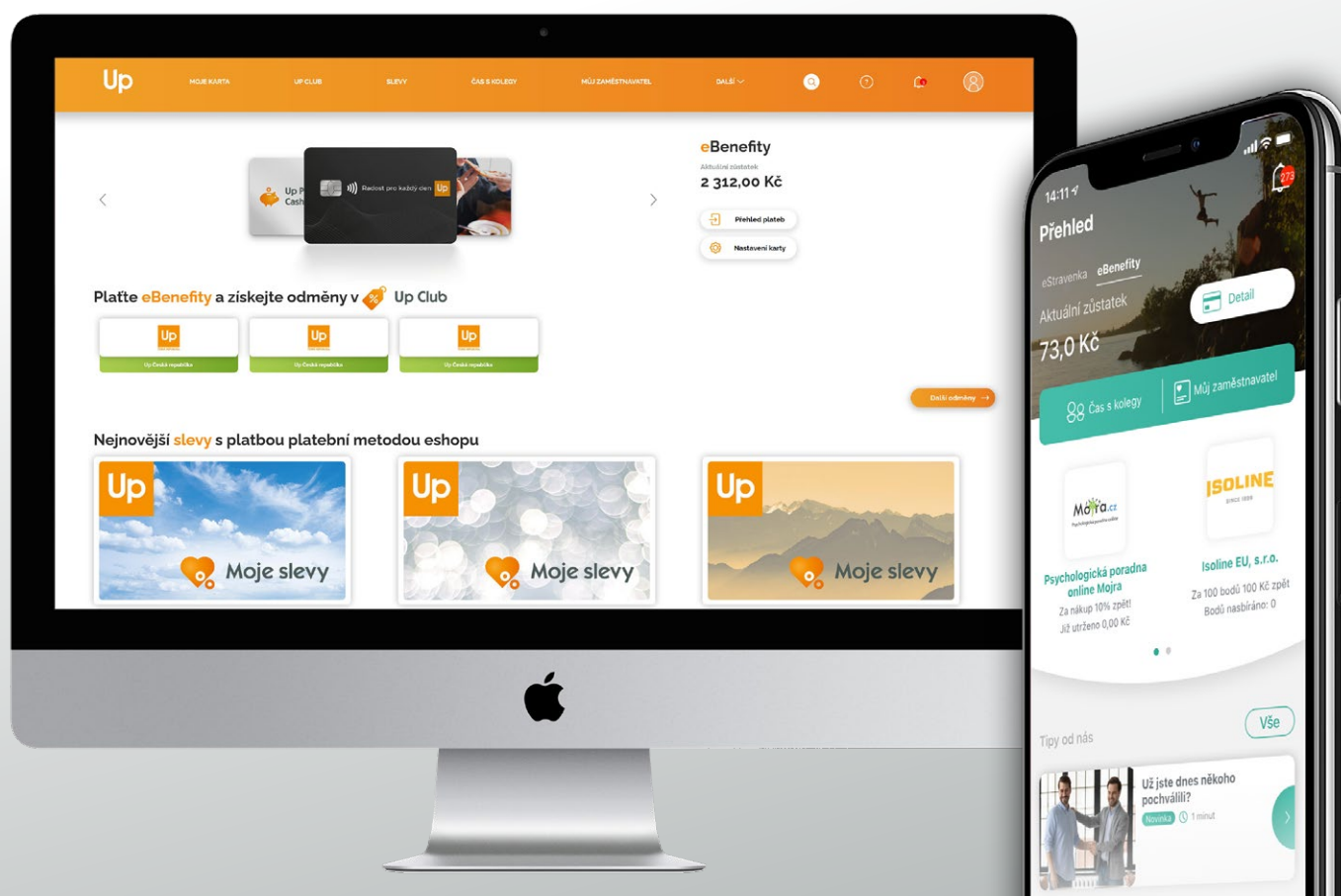
### #04 MY EMPLOYER

- news and services prepared for you by your employer

# HOW TO MANAGE YOUR EBENEFIT CAFETERIA CARD IN MY UP

Enter the digital world through My Up application, which will enable you to easily manage the eBenefity cafeteria. You have everything necessary available at the first sight. You can see the current balance on your card, you

can easily find your spendings and charging. You can search for a partner's establishment which offers you some benefits. If you are looking for an inspiration for using your card, here are some interesting tips for you.



Prior to the first use of your card, you need to **sign in to the PC version** of My Up and pick up your PIN to your eBenefity card. Your card will thus be activated.



## FIGURES WE CARE ABOUT



**8,000**

satisfied companies



**Since 1995**

on the Czech market



**36,000**

restaurants and shops



**310,000**

users

## THE UP GROUP, FORMERLY CHÈQUE DÉJEUNER

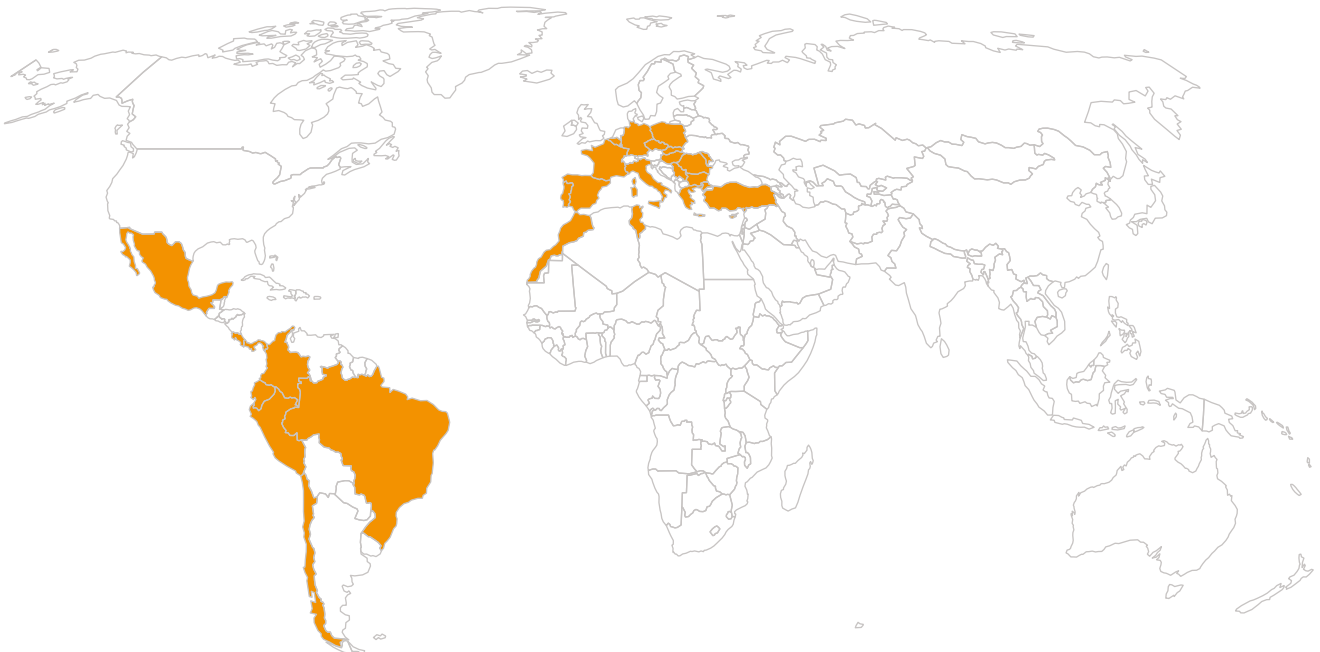
Offers professional services and solutions for voucher and card systems.

### GUARANTEE OF HIGH-QUALITY SERVICES

Through its products and services, the Up Group strives to fulfil the needs of companies, businesses and individuals for their social benefits and services, and encourages involvement in social responsibility. All of the group's services are certified under the ISO 9001:2008 quality standard.

### INTERNATIONAL OPERATIONS

The company formed in 1964 in France and currently operates in 29 countries, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Germany, Greece, Italy, Morocco, Mexico, Moldavia, Poland, Portugal, Romania, Slovakia, Spain, and Turkey.





**Up Česká republika, s.r.o.**  
Zelený pruh 1560/99, Praha 4  
+420 241 043 111  
obchod@upcz.cz  
[www.upebenefity.cz/en](http://www.upebenefity.cz/en)